

NEO/CRAFT



2017



CONTENT

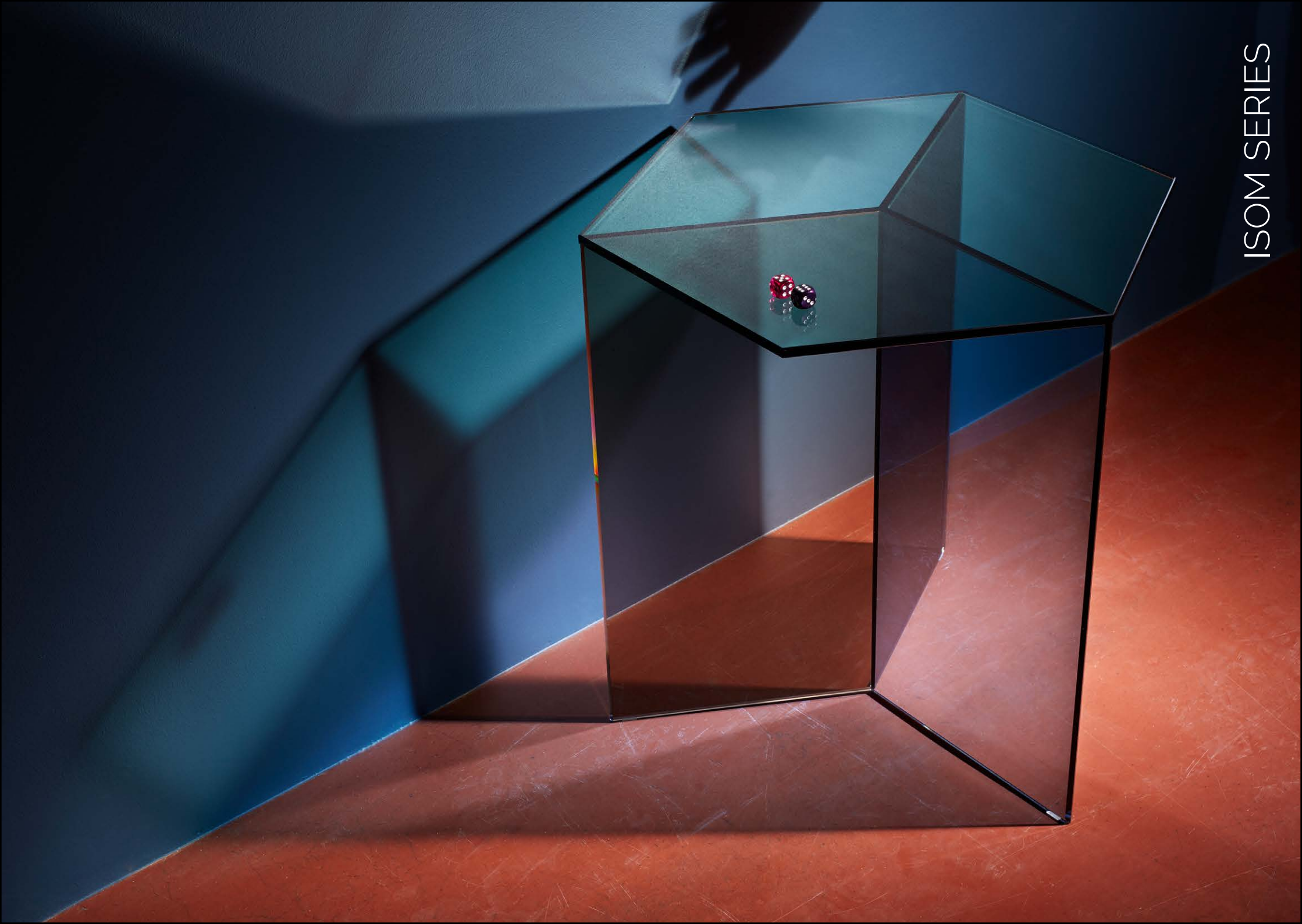
ABOUT	2
ISOM SERIES	4 – 15
LOOP SERIES	14 – 27
STEEL STAND	26 – 29
STEEL STAND TABLE	30 – 31
DIAMOND	32 – 35
IRIS	36 – 43
AD DESIGN AWARD	44 – 45
TWELVE	46 – 47
RUBBER MAT	48 – 51



NEO/CRAFT

Combining traditional craftsmanship with modern production techniques, NEO/CRAFT is defined through its distinctive approach to materials and development processes. In addition to the current focus on aluminium, steel, glass and wood, the constant search for new directions is at the core of NEO/CRAFT's practice.





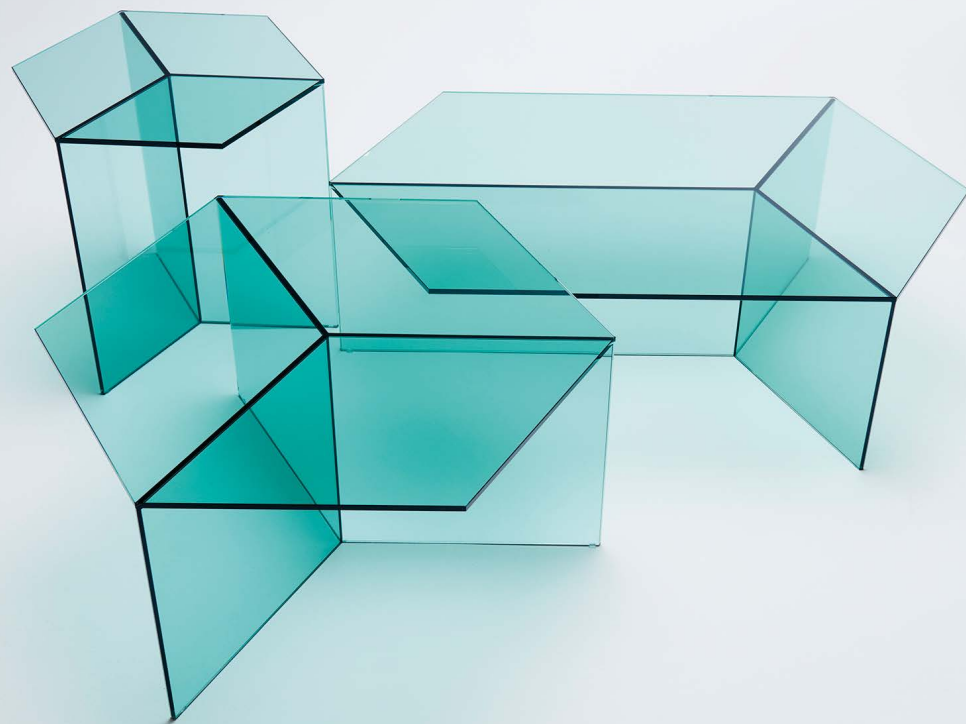
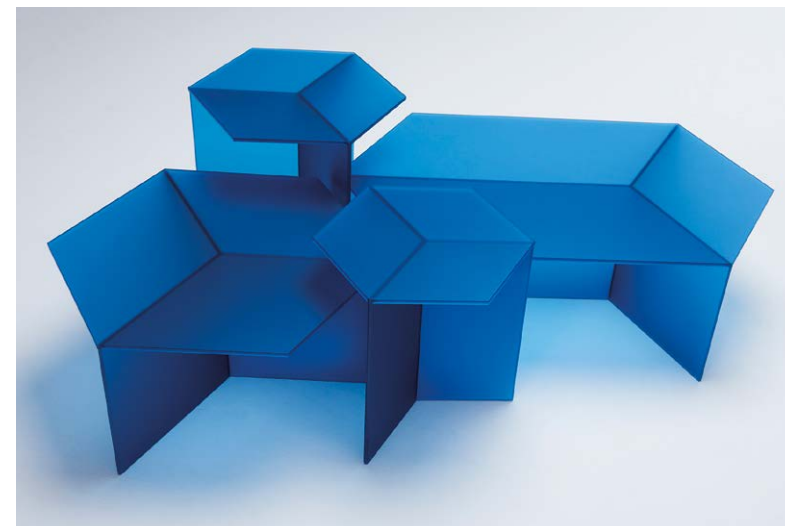
ISOM SERIES

ISOM SERIES

The Isom side tables create intriguing optical illusions, conjuring images of isometric cubes when viewed from certain angles. This effect is created through the CNC-processing of traditional plate glass combined with a millimetre-precise bonding technique. Available in four colours, each in clear or frosted glass + white frosted.

Awards:

German Design Award Winner 2016
Interior Innovation Award 2015 Selection



SIZES

ISOM SQUARE

S
Length: 70 cm
Width: 61 cm
Height: 35 cm

M
Length: 80 cm
Width: 69 cm
Height: 40 cm

ISOM TALL

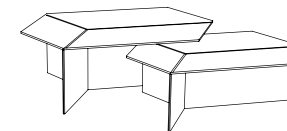
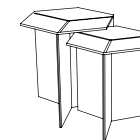
S
Length: 45 cm
Width: 39 cm
Height: 45 cm

M
Length: 50 cm
Width: 43 cm
Height: 50 cm

ISOM OBLONG

S
Length: 105 cm
Width: 61 cm
Height: 35 cm

M
Length: 120 cm
Width: 69 cm
Height: 40 cm



COLOURS OF GLASS

black, bronze, green, blue, multi

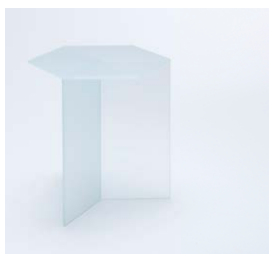


white frosted, black frosted, bronze frosted,
green frosted, blue frosted, multi frosted





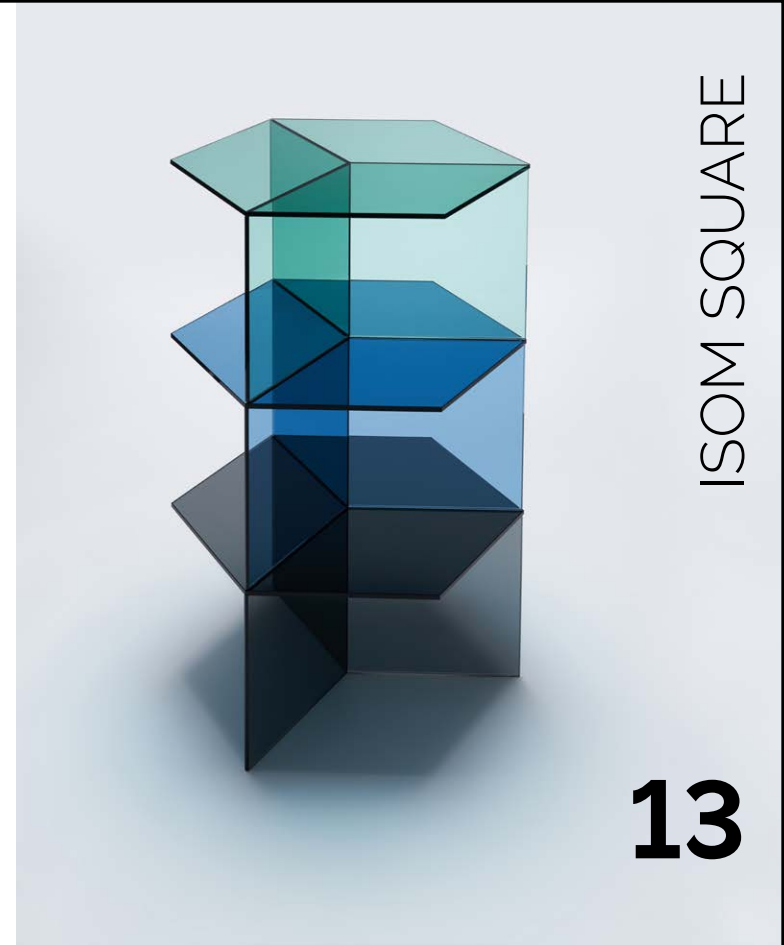
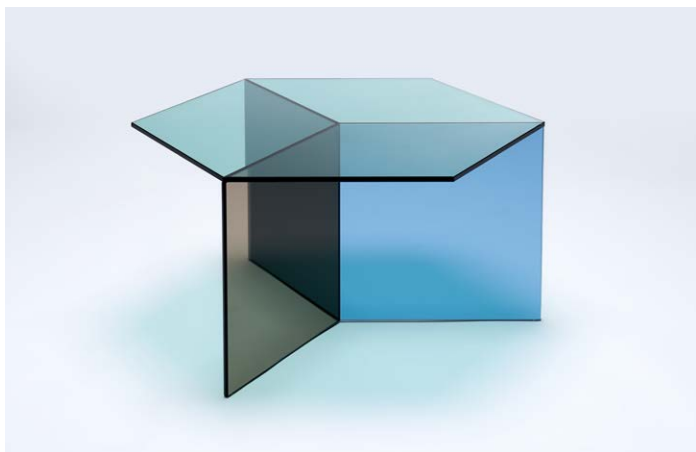
GERMAN DESIGN AWARD WINNER 2016
Interior Innovation award 2015 Winner





GERMAN
DESIGN
AWARD
WINNER
2016

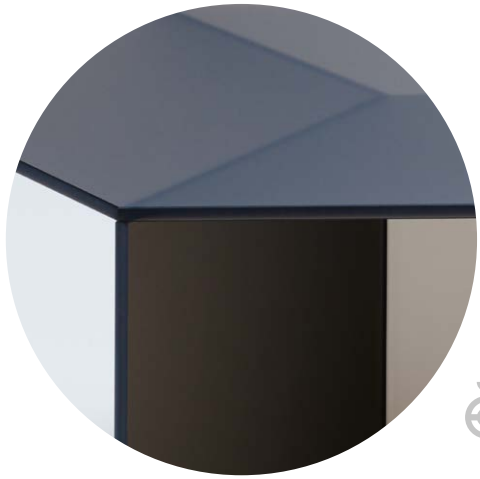
Interior
Innovation
award
2015
Winner



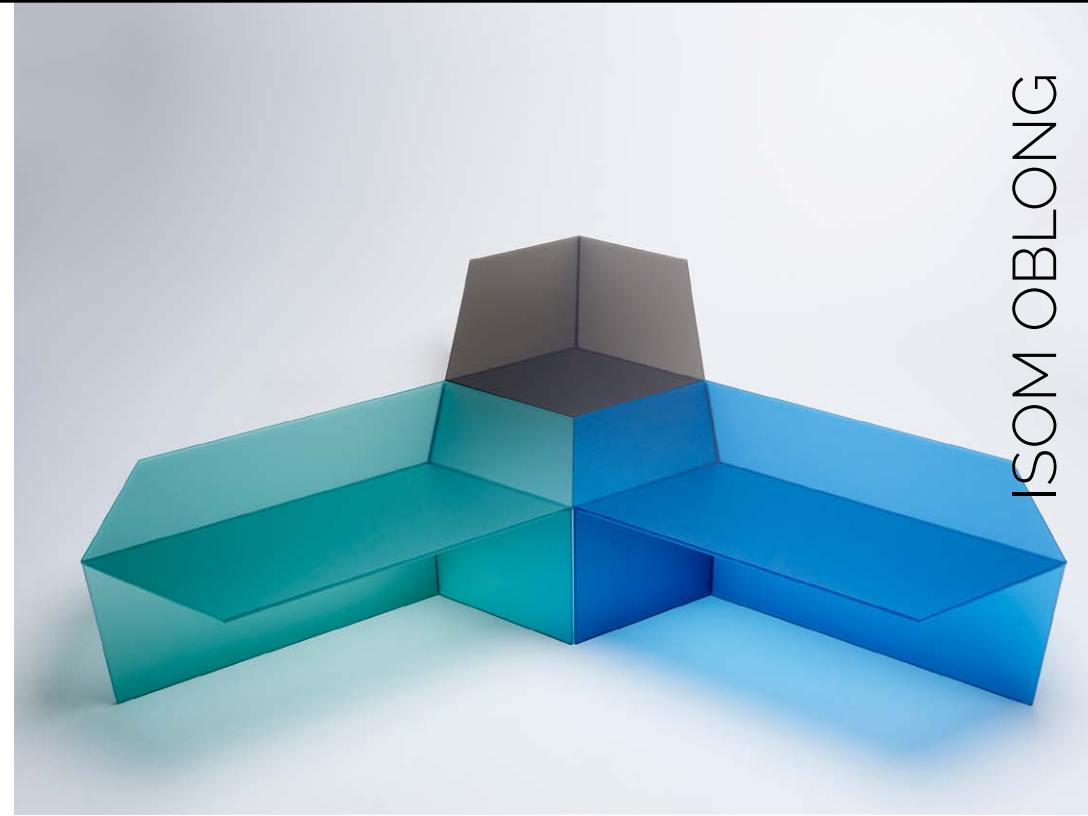
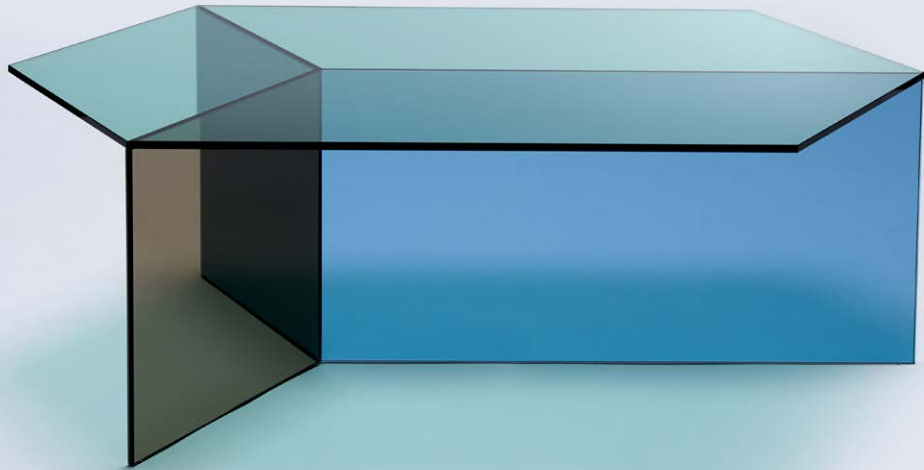
ISOM SQUARE

13

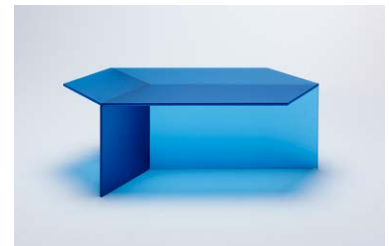
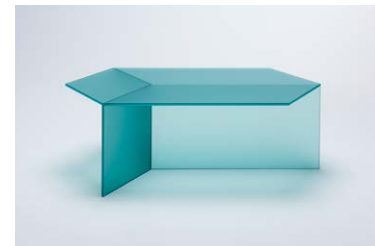




14

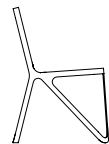


ISOM OBLONG





LOOP SERIES



LOOP CHAIR

The Loop Series is based on the concept of folding two-dimensional figures into three-dimensional objects. Characterised by the rhythm of its forms, the series infuses organic construction with a futuristic feel. The tips of the lightweight yet substantial aluminium frames barely touch the ground, lending each piece an almost floating elegance.

Material: powder-coated aluminium

Height: 82 cm
Width: 41 cm
Depth: 57 cm

Awards:
German Design Award Special Mention 2016



Colours Loop Chair:
raw, jet black, cream white, silk grey, quartz grey, moss green, ocean blue, lemon yellow, coral red, light pink





LOOP STOOL



LOOP STOOL

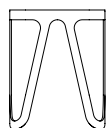
Material: powder-coated aluminium, solid wood

Height: 44 cm
Width: 35 cm
Depth: 35 cm

Colours Loop Stool: raw, jet black, cream white, silk grey, quartz grey, ocean blue, moss green, lemon yellow, coral red, light pink



Colours Loop Stool Wood: raw, jet black, cream white, silk grey, quartz grey, ocean blue, moss green





LOOP TABLE



26

LOOP TABLE & BENCH

The Loop Table's 6 mm-thick edge corresponds perfectly with its 6 mm-thick powder-coated steel frame. It barely touches the ground with the frame's tips, lending it an almost floating elegance.

Awards:
Special Mention German Design Award 2016

Material frame: powder-coated aluminium
Material table top: natural ash, black or white stained ash, oak, american walnut

Loop Table
Length: 90 / 100 / 180 / 200 / 220 / 240 / 260 cm
Width: 90 / 100 cm
Height: 74 cm

Loop Bench
Length: 120 / 180 / 200 / 220 / 240 / 260 cm
Width: 35 cm
Height: 44 cm

Colours Loop Bench and Loop Table:
raw, jet black, cream white, silk grey, quartz grey, ocean blue, moss green

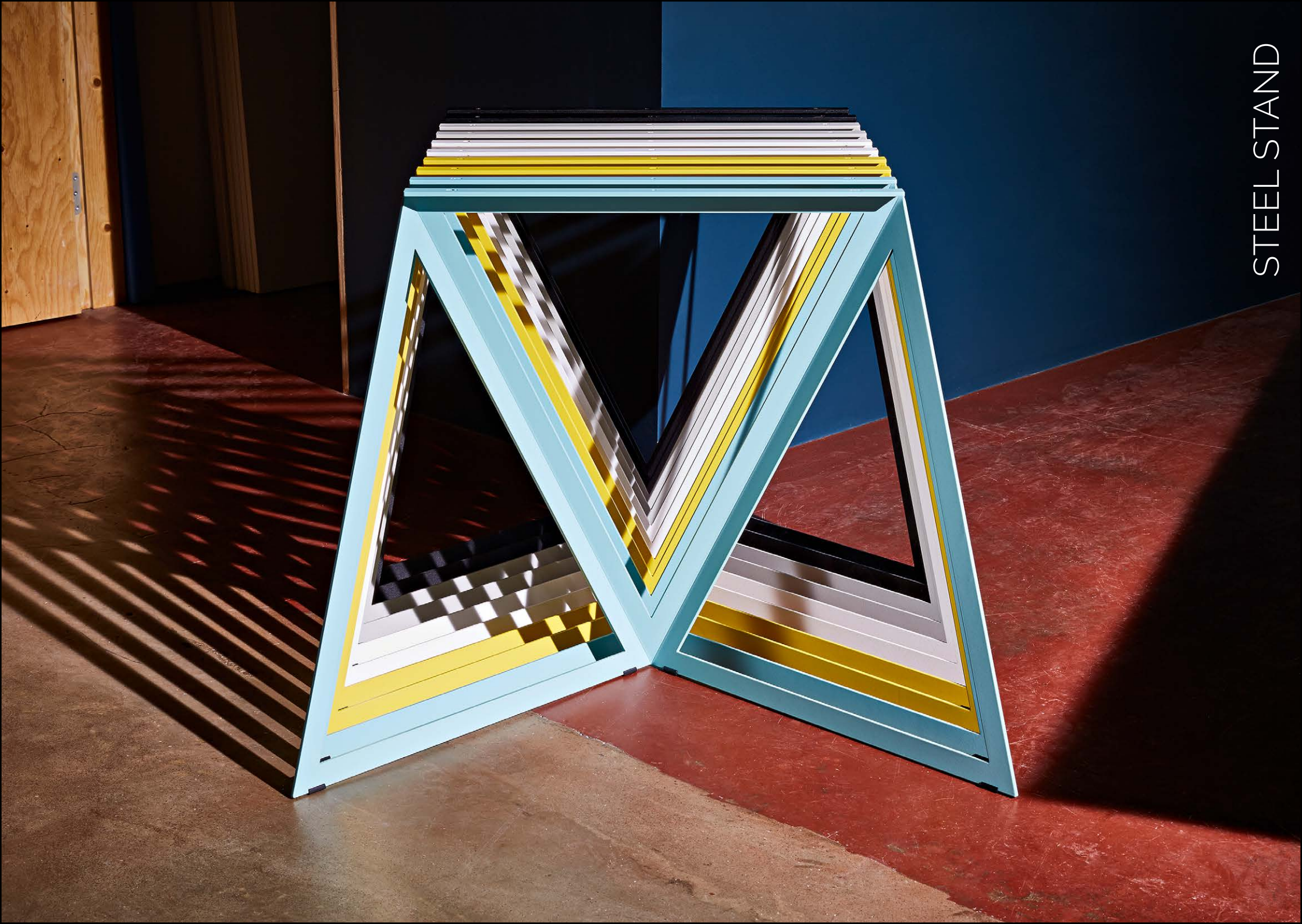


Loop Table

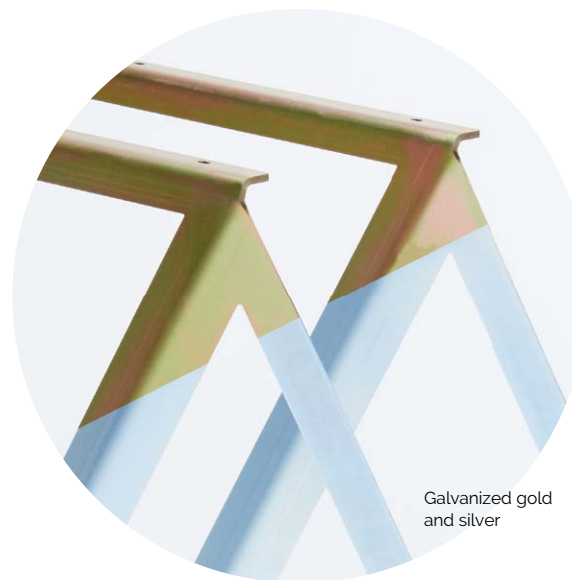


Loop Bench





STEEL STAND



Galvanized gold and silver

STEEL STAND

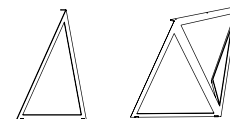
Inspired by the architecture of the industrial era, each Steel Stand features three identical triangles. The starting point is a sheet of steel which is laser-cut and then folded for stability. The 5mm thin edge of the optional, solid wood Steel Stand Table top echoes the filigree trestles.

Awards:
nominated for the German Design Award 2016

Material: Steel

Length: 89 cm
Depth: 45 cm
Height: 70.5 cm

The Steel Stand is available in following colours:
jet black, signal white, cream white, silk grey, quartz grey, moss green, ocean blue, lemon yellow, coral red, light pink, gold and silver galvanized



31





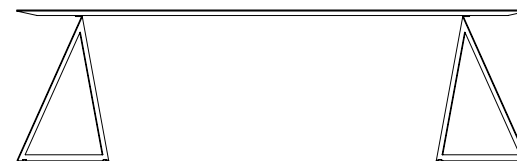
STEEL STAND TABLE

Colour steel trestles:

jet black, signal white, cream white, silk grey, quartz grey, moss green, ocean blue, lemon yellow, coral red, light pink, gold and silver galvanized

Material table top: natural ash, black or white stained ash, oak, american walnut

Length: 180 / 200 / 220 / 240 / 260 cm
Width: 90 cm
Height: 73,5 cm





DIAMOND

DIAMOND

Its clean lines and hexagonal, laser-cut geometric shape lend the Diamond pendant light a unique silhouette. Playing with light and shadow, its form shifts when viewed from different angles.

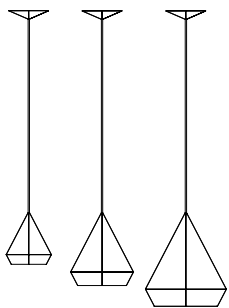
Awards:

nominated for the German Design Award 2016

Material: powder-coated aluminium

Sizes:

S	M	L
Height: 25 cm	Height: 35 cm	Height: 45 cm
Width: 25 cm	Width: 35 cm	Width: 45 cm
Depth: 22 cm	Depth: 31 cm	Depth: 39 cm
Weight: 1 kg	Weight: 1.5 kg	Weight: 2 kg



The Diamond is available in following colours:

jet black, signal white, cream white, silk grey, quartz grey, moss green, ocean blue, lemon yellow, coral red, light pink.





IRIS

The result of ambitious craftsmanship and technological innovation, the Iris pendant light mimics a permanent iridescent soap bubble. An OLED module provides both the light source and mount. A dichroic coating, applied using a process developed specifically for Iris, creates the impression of movement and ever-changing colours.

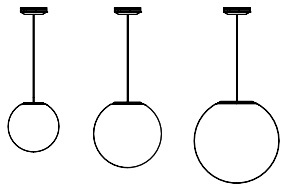
Awards:

Grand Price Lexus Design Award 2014
Interior Innovation Award 2015 Winner
World Interior Award 2015 Winner
German Design Award 2016 Winner

Colours: blue/orange, gold/indigo, cyan/magenta

Material: mouth-blown crystal glass, polished aluminium

Sizes: S ø 30 cm, M ø 40cm, L ø 50 cm



40





IRIS M CYAN/MAGENTA



IRIS S GOLD/INDIGO



IRIS L BLUE/ORANGE



GERMAN
DESIGN
AWARD
WINNER
2016



WIN
AWARDS
'15



WINNER
WORLD
INTERIORS
NEWS

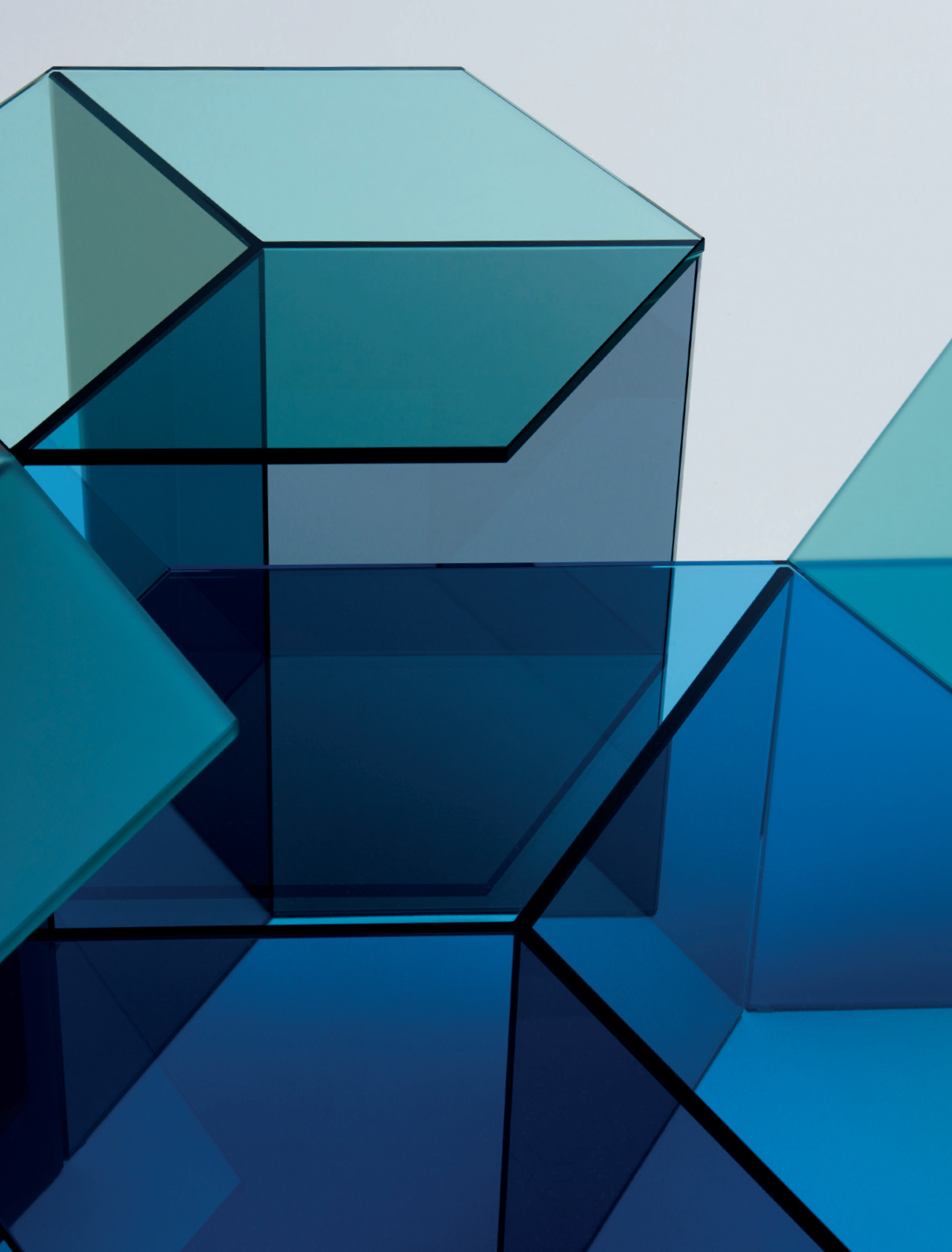


Interior
Innovation
award
2015
Winner



LEXUS
DESIGN
AWARD
WINNER 2014





AD DESIGN AWARD 2016

MODERN MINIMAL

Simple elegance: In the category Modern Minimal, Sebastian Scherer captivated the judging panel with his clean designs and earned his label NEO/CRAFT the 2016 AD Design Award.

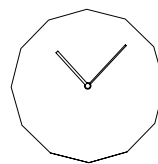
« Sebastian Scherer is not a person of excess, be it with material, decoration or words. When asked what he likes most about life, his answer is as simple as it is convincing: „beauty“. Just as clear, concise - and beautiful - are the objects the Berlin-based designer creates. When beginning a new project, it is usually the experimentation with geometric forms that inspires him, or the analysis of the materials themselves.

"I am compelled to create new things and, in that, work beyond supposed boundaries." The Iris light, for example, spellbindingly imitates the iridescence of shimmering soap bubbles. The Isom tables, when viewed from a certain angle, form the illusion of isometric cubes. Scherer's designs are as minimal as they are poetic. "My products reflect the Zeitgeist without being fashionable. They're modern yet timeless." »



AD
Architectural
Digest | Design
Award
2016

This text has been translated and adapted from its original German and printed with our thanks to and permission from AD Architectural Digest Germany.
Source: AD Architectural Digest, Germany,
Issue December/January 2017



TWELVE

A perfect dodecagon to keep time timelessly. Twelve was inspired by the geometric lines and modern yet classic shapes so prevalent throughout NEO/CRAFT's collection.

Colours: jet black, light pink, silk grey, polished brass, copper and stainless steel

Diameter: ø 30 cm



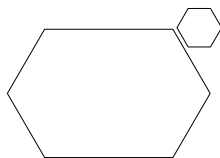


N/C
RUBBER MAT

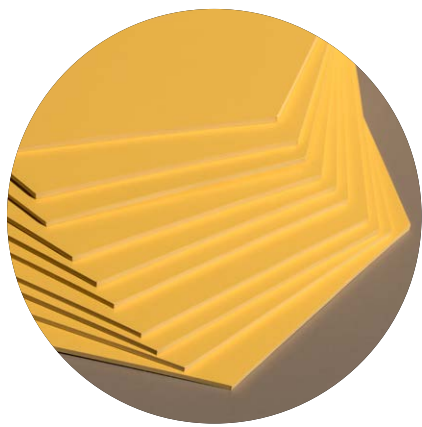
RUBBER MAT

RUBBER MAT

Whether used as a place setting, a coaster or just for decoration, the hexagonal pieces of natural rubber can be combined in any of its eight colour variations in durable, yet playful arrays.



Sizes: **L** **S**
Length: 55 cm Length: 12 cm
Width: 35 cm Width: 10,5 cm
Height: 0,2 cm Height: 0,2 cm



52

Colours: yellow, red-violet, lime, blue, beige, umbra-grey, light grey, black





CREDITS

CONCEPT & ART DIRECTION

YELLOW TOO

PHOTOGRAPHY

TOBIAS WIRTH

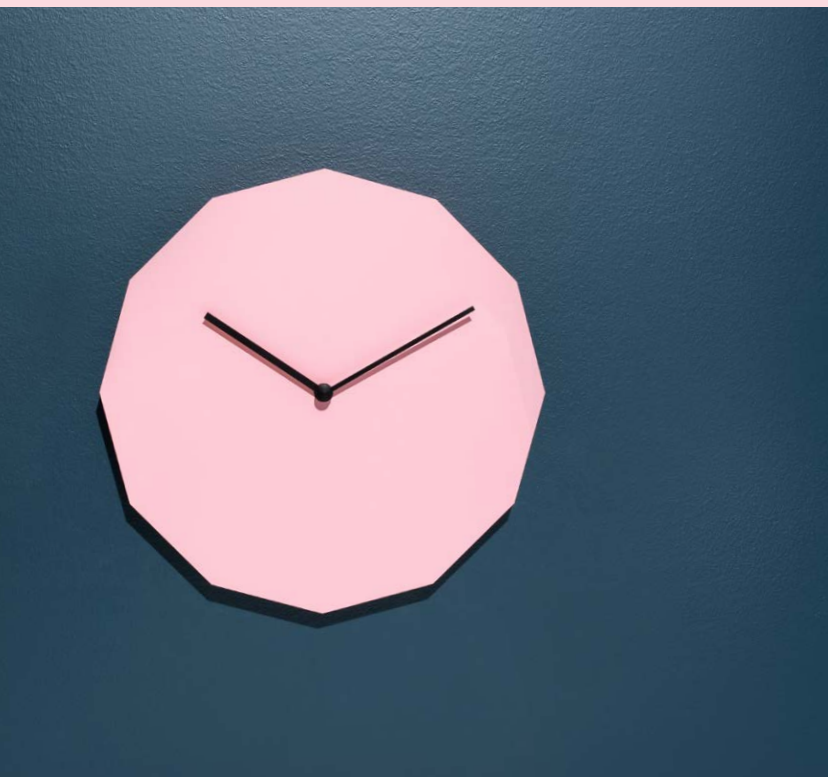
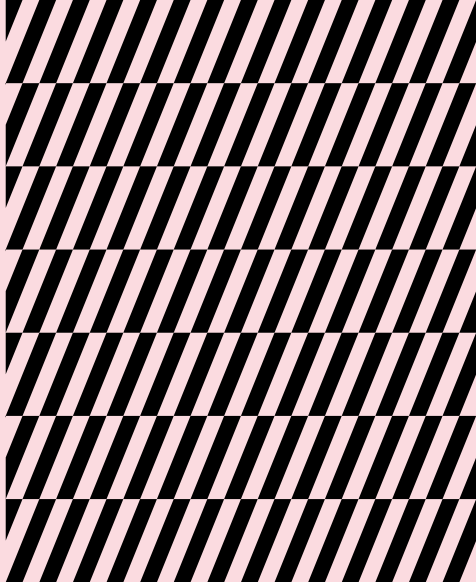
JAN KORNSTAEDT

TOBIAS FAISST

CREATIVE CONSULTANT

TANJA ROSE

All rights reserved. No part of this catalogue may be reprinted, reproduced or utilized in any form or by any electronic, mechanical or other means, without permission in writing for NEO/CRAFT GmbH. All the designs shown here are protected under copyright law. Copying will be prosecuted.



NEO/CRAFT GMBH / GUSTAV-HOLZMANN-STRASSE 4 / 10317 BERLIN
PHONE +49(0)30 80 102 990 / E-MAIL: INFO@NEOCRAFT.COM
WWW.NEOCRAFT.COM